

Engineer's Week Banquet

2019 Engineers Week Banquet Information

Presentation: “Lessons from 35 Years of New Venture Creation”

Keynote Speaker: Wayne Barz

Wayne manages the Ben Franklin TechVentures incubator program on Lehigh University's Mountaintop Campus. In this role, Wayne has helped launch more than 120 client startups launch, including the 30 early- stage companies currently in residence. He's overseen about \$11 million of Ben Franklin's investment in Lehigh Valley startups and his clients have raised over \$135 million in outside private capital and federal grants.

TechVentures is a two-time recipient of the International Business Innovation Association's incubator of the year.

Outside of Ben Franklin, Wayne serves as President of the board for the Community Action Committee of the Lehigh Valley (CACLV). In 2017, he was selected as a Startup Development Officer for the National Council on Entrepreneurial Technology Transfer. He is an adjunct faculty member at Lafayette College, creating and teaching a course called 'Building the High Tech Startup'.

Lessons from 35 Years of New Venture Creation:

Ben Franklin Technology Partners has assisted more than 500 companies get their start in Northeast PA, helping create over 18,000 jobs in the process. Through a combination of investment, mentoring, connecting and incubating, Ben Franklin continues to be modeled globally for its work with tech startups. Wayne Barz, Manager of Entrepreneurial Services at Ben Franklin, has spent more than 30 years in business and economic development, including the last 18 managing the Ben Franklin TechVentures incubator on Lehigh University's campus. In addition to providing a high-level overview of the program, he'll reveal the 10 most important lessons entrepreneurs have taught him about new venture creation.”

Lehigh Valley Engineers can interact with Ben Franklin's programs as a mentor, consultant or as new entrepreneur.

Location	ArtsQuest Center at Steel Stacks in Bethlehem
Address	711 First St., Bethlehem PA 18015
Fee	\$45
Date	Friday, February 22, 2019
starting time	6:00 p.m.

Sponsorship Information

Platinum Level Sponsors \$1000 - benefits:

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- Banquet Seating for up to 12
- Information about your organization (up to 500 words, and 1 picture) posted on our website; Company logo scrolling on projection screen during dinner

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Bronze Level Sponsors \$100 - benefits:

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- Information about your organization (up to 60 words) posted on our website; Company logo scrolling on projection screen during dinner

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Make sponsor checks payable to LVEC and mail to our treasurer, Ricki Wagner, 7733 Hill Street, Fogelsville, PA 18051.